

A Singaporean creative making ads in New York City.

EXPERIENCE

Senior Copywriter @ FIG (New York) <i>Benjamin Moore Paint, Children's Hospital Colorado, Viator, Simple Mills</i>	2022 - Present
Senior Copywriter, McCann (New York) <i>Microsoft, Mastercard</i>	2021 - 2022
Senior Copywriter, Grey (New York) <i>Volvo</i>	2020 - 2021
Copywriter, Translation (New York) <i>Nike, JBL, NBA, Sprint, State Farm, Kaiser Permanente, Brooklyn Nets</i>	2016 - 2020

INTERNSHIPS *(Think of the exposure!)*

Y&R (New York) (RIP!) USAID, Ball Park Franks, Drink Up	2015
Ogilvy (Tokyo) Suntory, Tokyo British School, Estetica Beauty	2014
360i (New York) Oreo, Hanes, Round Up	2014
Ogilvy (Singapore) Nestlé, Coca Cola, NEA	2012
Ogilvy (London) AMEX	2011

EDUCATION

Miami Ad School, Copywriting
University of Melbourne, B.A., Anthropology

HONORS

One Show - Shortlist, 2019
Clio Awards - Bronze 2018
Clio Sports - Student Grand Clio, 2015
ADC - Student Gold Cube, 2015
One Club - WAATBP Pitch Winner, 2015

LANGUAGES & SKILLZ

Singlish, Chinese, and Beginner Japanese
Premiere Pro, Photoshop, and Illustrator
Dabbling in Midjourney, and Figma

PRE & POST-PANDEMIC INTERESTS

Newcastle United
Tennis
Film
Photography
Plant propagation